

Bite-Sized Tutorials Help You Create Accessible Social Media Content

Social media is a critical component of inclusive communications. Learn how to make your social media communications more inclusive and accessible.

Disability:IN, a nonprofit organization, has a webpage that provides coaching for some ways you can make your social media communications more inclusive and accessible. The webpage also includes links to one- to two-minute tutorials for adding alt text to posts on Facebook, Instagram, Twitter (X), and LinkedIn. The nonprofit webpage and tutorials provide bite-sized learning about accessibility to help municipalities comply with their obligations under the Americans with Disabilities Act.

Find Disability:IN's resource at <https://disabilityin.org/resource/creating-accessible-social-media-content/>.

Whether you are posting a meeting notice, community event, or emergency communication, to the town's social media account, being inclusive of people with disabilities helps insure all your residents receive the same information.

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