

Bite-Sized Tutorials Help You Create Accessible Social Media Content

Social media is a critical component of inclusive communications. Learn how to make your social media communications more inclusive and accessible.

Disability:IN, a nonprofit organization, has a webpage that provides coaching for some ways you can make your social media communications more inclusive and accessible. The webpage also

includes links to one- to two-minute tutorials for adding alt text to posts on Facebook, Instagram, Twitter (X), and LinkedIn. The nonprofit webpage and tutorials provide bite-sized learning about accessibility to help municipalities comply with their obligations under the Americans with Disabilities Act.

Find Disability:IN's resource at <https://disabilityin.org/resource/creating-accessible-social-media-content/>.

Whether you are posting a meeting notice, community event, or emergency communication, to the town's social media account, being inclusive of people with disabilities helps insure all your residents receive the same information.

Publication Date

01/16/2025