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Love My Community Campaign

TOP 4 WAYS TO SHARE THE LOCAL LOVE

Join the national campaign to help your community feel more engaged and connected.

Check out the myriad of ways you can get involved, click the links in each sample for inspiration, and use these ideas as a springboard for building your own, customized campaign.



1. Solicit & Share Love Stories

Why do you love where you live? There are many reasons, right? Spread the word in a variety of ways.

- Solicit stories on Facebook, [Instagram](#) [1], and [Twitter](#) [2]. [#lovemycity #lovemycommunity #lovemytown]
- Encourage community members [to tell their stories](#) [3] to the local newspaper and on Front Porch Forum
- Add your town story to a national platform such as the [National League of Cities' website](#) [4]
- Create a special [local stories page](#) [5] on your website



2. Celebrate People & Place

Your town and its people are what drives your community. Take the time to honor them!

- Host a Love My Community [festival or other event](#) [6] that celebrates the uniqueness of your town
- Involve your town's youth by letting [lessons learned from their experiences](#) [7] to help guide community decisions
- Honor [community innovators](#) [8] with Love My Community awards
- Include [place-making as part of your campaign](#) [9], such as using a hands-on approach to improve a neighborhood



3. Showcase the Arts

A vibrant artists' presence attracts people to a community. Be sure your town embraces creative ideas.

- Sponsor a [concert of local musicians](#) [10]
- Print custom logos ([NLC logo generator](#) [11]) and download [other digital tools](#) [12]
- Erect a canvas in town and ask residents to contribute to a [community mural scene](#) [13]
- Hold a competition in which school children write lyrics for a [town song](#) [14]



4. Make it Official

Enlist local officials and businesses to amplify your impact with declarations, sponsorships, and policies

- Create a [proclamation](#) [15] declaring a “Love My Community” month for your town
- Collect and publish [elected officials’ stories](#) [16] of how they’ve helped improve the community
- Solicit local businesses to [sponsor a community event or project](#) [17]
- Lay the groundwork for [creating lasting policies that support residents](#) [18] who may have been traditionally excluded from municipal activities.



Links

[1] <https://www.instagram.com/explore/tags/lovemycity/?hl=en>

[2] <https://twitter.com/hashtag/lovemycity?lang=en>

[3] <http://www.hamiltonstories.ca/>

[4] <https://lovemycity.nlc.org/whats-new/#>

[5] <https://whatnow.net.au/stories/>

[6] <https://lovemycity.nlc.org/get-involved/events-local-gatherings/>

[7] <https://www.littlecity.org/category/success-stories/>

- [8] <https://www.flickr.com/photos/95988054@N00/sets/72157625701084814/>
- [9] <https://www.pps.org/article/5-steps-local-placemaking-campaign>
- [10] <http://www.burlingtoncityarts.org/Press/summer-concert-series-announces-2019-lineup>
- [11] <https://lovemycity.nlc.org/get-involved/logo-toolkit/>
- [12] <https://lovemycity.nlc.org/get-involved/>
- [13] <https://www.flickr.com/photos/95988054@N00/sets/72157625616982147/>
- [14] <http://www.violettesbybecky.com/blog/songwriting-contests-for-kids/>
- [15] <https://twitter.com/CityPGH/status/1116737637145092098/photo/1>
- [16] <https://accd.vermont.gov/community-development/success-stories>
- [17] <http://www.statestreet.com/values/social-consciousness/sponsorships.html>
- [18] <https://lovemycity.nlc.org/get-involved/policy/%20>