# Sponsorship Opportunities

## Benefits

- Logo in the sponsor thank you advertisement printed in the Town Fair issue of the VLCT News
- Recognition during the group welcome
- Logo displayed at Registration Desk
- Highlighted listing in the Exhibitor Guide
- Logo and contact information included on the sponsorship list handed out to each attendee
- Exhibit booth with two lunch tickets and priority booth selection
- 1/4 page (option 2*) advertisement in the Town Fair issue of the VLCT News, which is distributed to more than 5,500 municipal officials throughout Vermont
- Full page (option 4*) advertisement in the Town Fair issue of the VLCT News, which is distributed to more than 5,500 municipal officials throughout Vermont
- Banner display
- Information about the sponsor’s organization on one 8.5”x11” sheet, included in the attendee packet
- Recognition during the Wednesday evening reception

*Please refer to the advertising contract on the inside back cover of this booklet for the exact ad dimensions and formatting requirements.

## Sponsorship Tiers

<table>
<thead>
<tr>
<th>Sponsorship Tier</th>
<th>Benefits</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Municipal Friend</td>
<td>✔</td>
<td>$1,500</td>
</tr>
<tr>
<td>Municipal Supporter</td>
<td>✔</td>
<td>$3,500</td>
</tr>
<tr>
<td>Municipal Patron</td>
<td>✔</td>
<td>$5,000</td>
</tr>
</tbody>
</table>

Benefits may include items from any of the sponsorship tiers, as well as customized benefits designed to meet your organization’s specific needs.

Sponsorship can also include one of the following: a water station/break location, dessert, afternoon snack, or the Grand Raffle.

Please contact Lisa at lgoodell@vlct.org to finalize.