

Sponsorship Opportunities

Vermont League of Cities & Towns
TOWNFAIR2018

Municipal Patron, \$5,000

- ▲ All of the benefits listed in the Municipal Supporter sponsor tier
- ▲ All of the benefits listed in the Municipal Friend sponsor tier
- ▲ 1/2 page advertisement in the Town Fair issue of the VLCT News, which is distributed to more than 5,500 municipal officials throughout Vermont
- ▲ Information about the sponsor's organization on one 8.5"x11" sheet, included in the attendee packet
- ▲ Recognition at the refreshment station and during the Wednesday evening reception
- ▲ Banner display

Custom Sponsorship

Sponsorship of one of the following: a water station/break location, dessert, afternoon snack, or the Grand Raffle.

Benefits may include items from any of the sponsorship tiers, as well as customized benefits designed to meet your organization's specific needs.

Please contact Lisa at lgoodell@vlct.org to finalize.

Municipal Supporter, \$3,500

- ▲ All of the benefits listed in the Municipal Friend sponsor tier
- ▲ Exhibit booth with two lunch tickets and priority booth selection
- ▲ 1/6 page advertisement in the Town Fair issue of the VLCT News, which is distributed to more than 5,500 municipal officials throughout Vermont
- ▲ Banner display
- ▲ Following Town Fair, the sponsor will receive an event report with attendee information, event statistics, and photos

Municipal Friend, \$1,500

- ▲ Logo in the sponsor thank you advertisement printed in the Town Fair issue of the VLCT News
- ▲ Recognition during the group welcome
- ▲ Logo displayed at Registration Desk
- ▲ Highlighted listing in the Exhibitor Guide
- ▲ Logo and contact information included on the sponsorship list handed out to each attendee



Fireworks sponsored by Northstar Fireworks