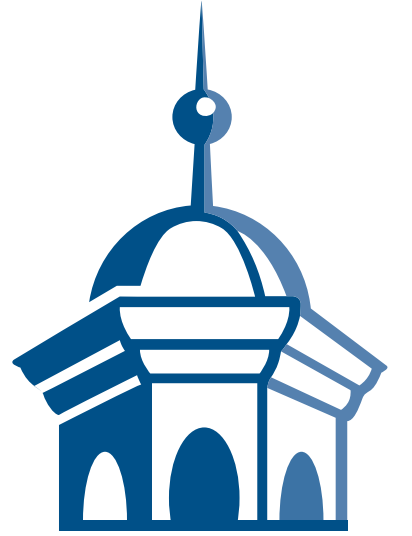


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Build A Better Project Assessing Feasibility

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Vermont League of Cities and Towns

VLCT's Municipal Operations Support Team

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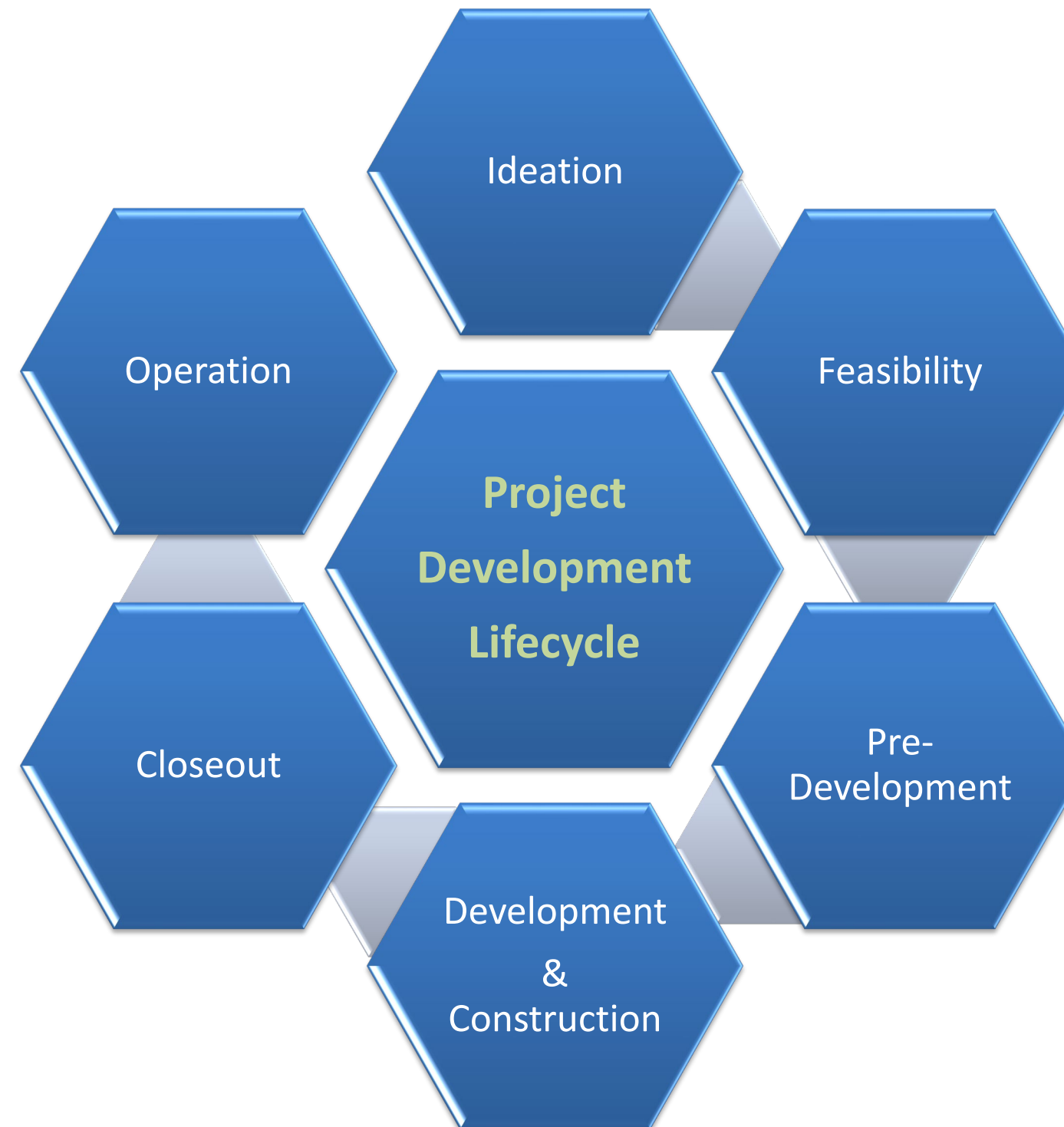
Today's Topics

- Project development lifecycle
- Assessing feasibility
- Communication versus engagement
- Q&A

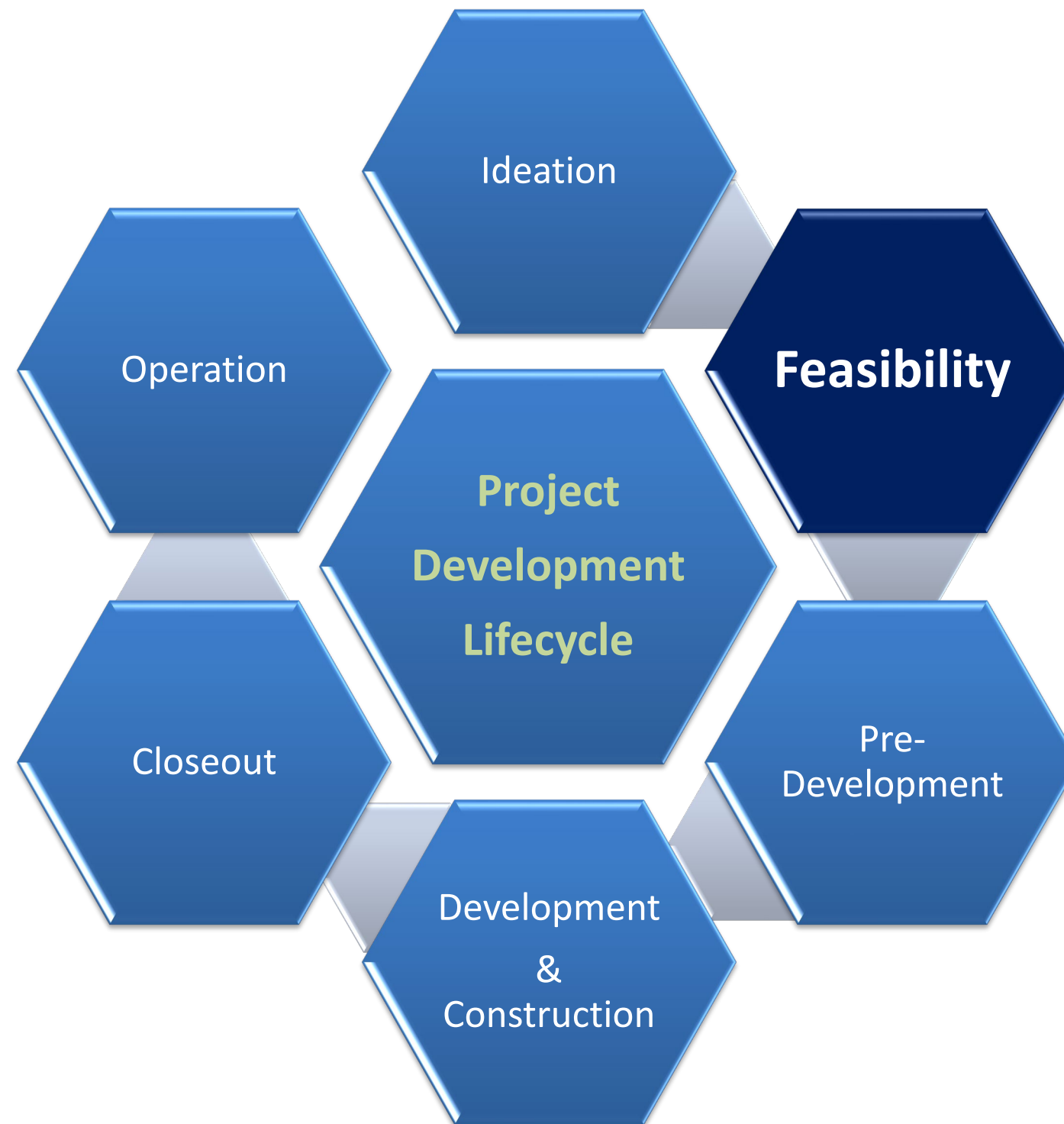
Project Development Lifecycle

As projects move through project development:

- The scope of work becomes more clearly defined,
- Budget estimates become more realistic, and
- The schedule and project delivery become more certain



Project Development Lifecycle Assessing Feasibility



Study name based on project type:

- A feasibility assessment
- An alternatives analysis
- Project scoping
- Preliminary engineering
- Buildability analysis

Example Study Contents

Transportation Scoping Study

- Purpose and Need of the Project
- Project Area and Existing Conditions
- Each Alternate Should Define:
 - Right of Way Impacts
 - Utility Impacts
 - Natural & Cultural Resource Impacts
 - Preliminary Project Cost Estimate
 - Future Maintenance
- Public Involvement
- Compatibility with Planning Efforts
- Project Timeline
- Viability

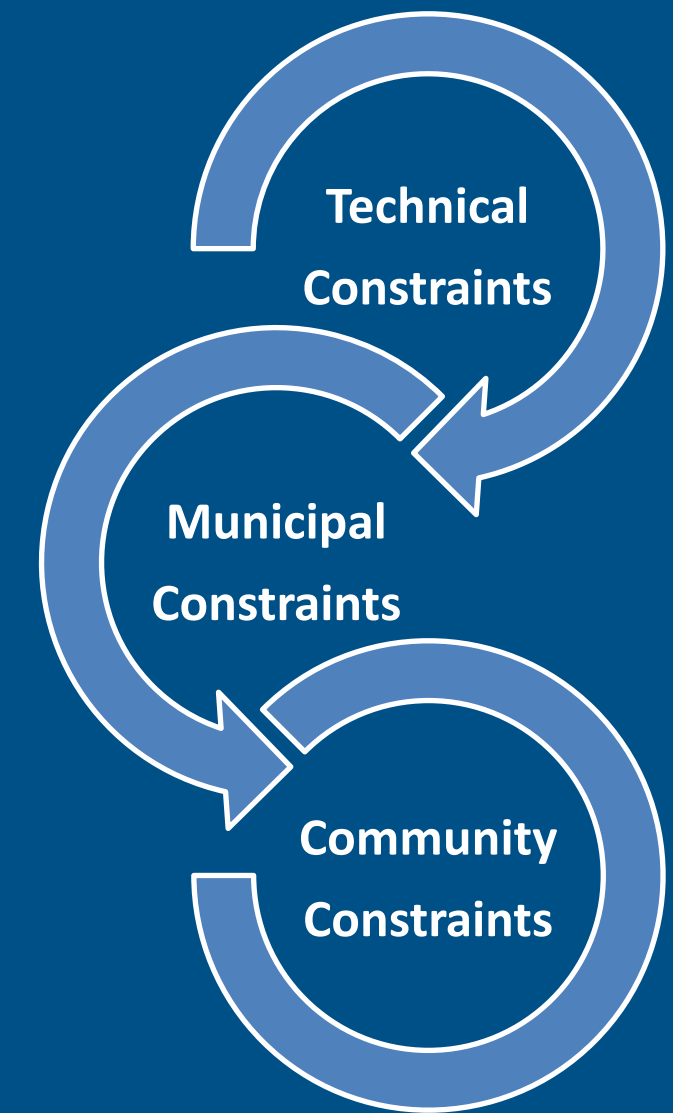
Wastewater Preliminary Engineering Report

- Project Planning
- Existing Facilities
- Need for Project
- Alternatives Considered with:
 - Map & Design Criteria
 - Impacts
 - Land Requirements
 - Potential Construction Problems
 - Sustainability Considerations
 - Cost Estimates and Lifecycle Costs
- Selection of an Alternative
- Proposed Project (Recommendation)
- Conclusions and Recommendations

Assessing Feasibility

Outcomes

- Project hurdles identified
- Financial feasibility estimated
- Financial sustainability considered
- Minimum schedule understood
- Local capacity and bandwidth known
- Community engaged



Is the project worth the investment?

Communication vs. Engagement

(They are not the same thing!)

Communication is one way

- Shares information so people know what's happening
- Who do you talk to, and what do you say?
- Crafting and delivering a message

Engagement is cyclical

- Builds relationships for problem solving and decision making
- What feedback do you seek, and how are you listening?
- Asking for insights and points of view

Spectrum of Engagement

Engagement					
← Less Engagement More →					
	INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
GOAL	Broadcast information to create understanding	Seek input or obtain feedback	Ensure concerns and aspirations are understood and considered	Partner in decision making, including development of alternatives and the preferred solution	Place final decision making in the public's hands
PROMISE	We will <ul style="list-style-type: none">keep you informed	We will <ul style="list-style-type: none">keep you informed,listen to concerns and aspirations, andprovide feedback on how your comments influenced decisions	We will <ul style="list-style-type: none">work with you to ensure your concerns and aspirations are directly reflected in alternatives andprovide feedback on how your comments influenced decisions	We will <ul style="list-style-type: none">co-create solutions with you andyour advice and recommendations will be incorporated	We will <ul style="list-style-type: none">support your decisions andwork to implement solutions
EXAMPLES	Fact sheets Newsletters Website posts Event notices Emails	Public meetings Focus groups Surveys Comment forms Pop up demos Walking tours	Visioning workshops Summits Online tools Volunteer roles Data collection Design input	Advisory committees Consensus building Co-hosting events with partners	Resident juries Resident budget-making Ballots Delegate decisions

Source: Adapted from the City of Santa Rosa, CA community engagement spectrum

What level of engagement creates investment for your residents?

Final Thoughts

- Vetting projects through the project development process saves you money.
- Feasibility assessments allows you to understand risks and whether an idea is realistic and doable.
- Communication and engagement are different. You need both to succeed.
- Engagement isn't linear – Known what level of engagement is best at different times during the project.

Have questions?

LET US KNOW!



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