

Business Alliance Program

À la Carte Opportunities

For organizations that seek enhanced visibility, these opportunities are available for a specified contribution beyond the chosen level of Business Alliance Program membership.

Town Fair is VLCT's signature annual event. Be front and center to **500+ of Vermont's leading municipal officials**.



KEYNOTE SPEAKER

Your organization's logo will appear on all Keynote Speech promotional materials and at Town Fair.

As one of three co-sponsors

\$5,000

As prime sponsor

\$15,000



LANYARD

Your organization will provide the conference lanyards handed out with Town Fair badges. If you choose this option, your organization will produce the lanyards with your logo using VLCT's badge-related requirements.

\$3,000



TOWN FAIR FOLDER AD

Your organization will supply a personalized full back cover ad to be printed on the 9"x12" folder that every Town Fair attendee receives at check-in.

\$2,000



2025 LOCAL OFFICIALS GOLF OUTING

\$1,500

EARLY BIRD SPECIAL!

Sign up by May 30, 2025, to be a sponsor of the 2025 Golf Outing – scheduled for June 13 at Green Mountain National in Killington. Your organization will be recognized in multiple ways on the course and during the awards lunch and will receive four non-member golf outing registrations (a \$400 value).



CONFERENCE CENTER MAP

Your organization's logo will appear on the map of the conference center. This map will appear in the Exhibitor Guide and in several locations in the conference center.

\$1,500



LUNCH

Your organization's logo will be prominently displayed at the Awards Lunch and in all promotions related to the lunch.

\$1,500



ICE CREAM SOCIAL

Your organization's logo will be prominent at the Ice Cream Social/Raffle Drawing and in promotions related to this portion of Town Fair.

\$1,500



BREAKFAST ROUNDTABLES

Your organization's logo will be prominently displayed at the Breakfast Roundtables and in promotions related to the Roundtables.

\$1,000



EXHIBITOR GUIDE BACK COVER AD

Your organization will supply a personalized full back cover ad for Town Fair Exhibitor Guide.

\$1,000



TOWN REPORT CONTEST

Your organization will sponsor VLCT's first Town Report Contest and receive recognition at the Awards Lunch and in promotions related to the contest.

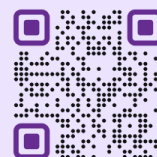
\$500



**Business
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À la Carte opportunities are a sole sponsorship for your organization unless otherwise indicated. All are offered on a first-come, first-served basis.

Learn
more



VLCT.ORG/BAP

VERMONT LEAGUE OF CITIES AND TOWNS