

# Business Alliance Program

## À la Carte Opportunities

For organizations that seek enhanced visibility, these opportunities are available for a specified contribution beyond the chosen level of Business Alliance Program membership.

Town Fair is VLCT's signature annual event. Be front and center to **500+ of Vermont's leading municipal officials**.



### KEYNOTE SPEAKER

Your organization's logo will appear on all Keynote Speech promotional materials and at Town Fair.

As one of three co-sponsors

**\$5,000**

As prime sponsor

**\$15,000**



### LANYARD

Your organization will provide the conference lanyards handed out with Town Fair badges. If you choose this option, your organization will produce the lanyards with your logo using VLCT's badge-related requirements.

**\$3,000**



### TOWN FAIR FOLDER AD

Your organization will supply a personalized full back cover ad to be printed on the 9"x12" folder that every Town Fair attendee receives at check-in.

**\$2,000**



### 2025 LOCAL OFFICIALS GOLF OUTING

**\$1,500**

## EARLY BIRD SPECIAL!

Sign up by May 31, 2025, to be a sponsor of the 2025 Local Officials Golf Outing - scheduled for June 13 at Green Mountain National Golf Club in Killington. Your organization will be recognized in multiple ways on the course and during the awards lunch and will receive four non-member golf outing registrations (a \$400 value).



### CONFERENCE CENTER MAP

Your organization's logo will appear on the map of the conference center. This map will appear in the Exhibitor Guide and in several locations in the conference center.

**\$1,500**



### LUNCH

Your organization's logo will be prominently displayed at the Awards Lunch and in all promotions related to the lunch.

**\$1,500**



### ICE CREAM SOCIAL

Your organization's logo will be prominent at the Ice Cream Social/Raffle Drawing and in promotions related to this portion of Town Fair.

**\$1,500**



### BREAKFAST ROUNDTABLES

Your organization's logo will be prominently displayed at the Breakfast Roundtables and in promotions related to the Roundtables.

**\$1,000**



### EXHIBITOR GUIDE BACK COVER AD

Your organization will supply a personalized full back cover ad for Town Fair Exhibitor Guide.

**\$1,000**



### TOWN REPORT CONTEST

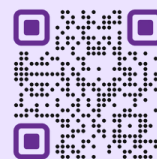
Your organization will sponsor VLCT's first Town Report Contest and receive recognition at the Awards Lunch and in promotions related to the contest.

**\$500**

**Business  
Alliance  
Program**

À la Carte opportunities are a sole sponsorship for your organization unless otherwise indicated. All are offered on a first-come, first-served basis.

Learn  
more



**VLCT.ORG/BAP**

VERMONT LEAGUE OF CITIES AND TOWNS