

2026–27 BAP Specials

Looking to stand out even more? Enhance your Business Alliance Program participation with these limited-availability sponsorship options.

Program Specials

Take advantage of targeted visibility opportunities that extend across VLCT communications, trainings, and select initiatives throughout the year.

HYBRID TRAINING SPONSOR

Gain exposure to both in-person and virtual attendees by sponsoring a VLCT hybrid training. Benefits include a table display at the event, acknowledgement in event promotion, and a brief speaking time at the event. **\$2,500**

Talk to us about exclusivity or bundling opportunities

VERMONT TOWN CAREERS MONTHLY SPONSOR

Showcase your organization to Vermont's local government professionals with a featured monthly ad on VermontTownCareers.org.

\$1,500

VIRTUAL TRAINING WAITING ROOM SPONSOR

Showcase your organization to attendees as they join VLCT virtual trainings, gaining visibility in the waiting room before sessions begin. Benefit includes one month of virtual training. **\$1,000**

2026 LOCAL OFFICIALS GOLF OUTING

Sign up by June 12, 2026, to be a sponsor of the 2026 Golf Outing – scheduled for June 26 at Green Mountain National in Killington. Your organization will be recognized in multiple ways on the course and during the awards lunch in addition to receiving two non-member golf outing registrations (a \$400 value). **\$1,000**

SUBSCRIPTIONS + MEMBER PORTAL LOGIN

Receive access to VLCT member-only content and searchable contacts and stay informed about municipal concerns with convenient subscriptions to the monthly *VLCT Journal*, the semi-monthly *VLCT News*, and the seasonal *Weekly Legislative Report*. **\$300**





Town Fair Specials

Stand out before and during Town Fair, VLCT's signature annual event, with high-impact recognition, promotional placements, and enhanced opportunities to engage with attendees.

KEYNOTE SPEAKER

Your organization's logo will appear on all Keynote promotional materials and at Town Fair. **\$5,000**



TOWN FAIR SESSION SPONSOR

Serve as a Town Fair Session Proctor and take the opportunity to introduce your organization with a brief two-to three-minute presentation before the session begins. **\$1,500**

SWEETS AND SOCIAL

Your organization's logo will be prominent at the Sweets and Social, involving the Grand Raffle drawing, as well as in promotions related to this popular portion of Town Fair. **\$1,500**

CONFERENCE CENTER MAP

Your organization's logo will be on the map of the conference center. This map will appear in the Exhibitor Guide and on signs in several locations in the conference center. **\$1,000**

EXHIBITOR GUIDE BACK COVER AD

Your organization will supply a personalized full back cover ad for the Town Fair Exhibitor Guide, delivered to every attendee at registration. **\$1,000**

TOWN REPORT CONTEST

Your organization will sponsor VLCT's second annual Town Report Contest and receive recognition at the Awards Lunch and in promotions related to the contest. **\$750**

EXHIBITOR GUIDE QUARTER-PAGE AD

Showcase your organization with a custom ¼-page ad in the Town Fair Exhibitor Guide, delivered to every attendee at registration. **\$500**