



# 2024 Eclipse Planning for LOCAL ROADS

## How to Create a Waze for Cities account

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### Background

[New England 511](#) provides notifications about **state** roadwork, road restrictions, road closures, and special events. **It does not provide information about local roads.**

The State has partnered with [Waze](#) for local road information. Waze is a **free**, Google owned GPS app that provides travelers with up-to-date navigation and traffic information. **Municipalities can sign up and use Waze to alert residents and visitors to local road closures and day-of events.** Because Waze transfers information about state roads from 511, it will provide travelers with the best picture about travel routes. Citizens can input and validate information in Waze, which provides a better real-time picture.

### Features

**Data Sharing:** Two-way data exchange opens up direct communication between cities and drivers, with cities receiving real-time, proprietary incidents and slow-down information and drivers accessing advance notice on construction, crashes, and road closures. Fact Sheet: ([https://web-assets.waze.com/cms/Waze%20for%20Cities-Two-Pager\\_DIGITAL\\_Final.pdf](https://web-assets.waze.com/cms/Waze%20for%20Cities-Two-Pager_DIGITAL_Final.pdf)).

Waze for Cities allows municipalities to:

- Make live edits to notify motorists of active roadwork or emergency scenes.
- Upgrade or downgrade local roads from Major Highway, to Off-road/Not Maintained.
- Alert motorists to specific road details, unpaved, tunnel, etc.
- Add roadway restrictions such as travel times, or prohibit certain vehicles (electric, motorcycle, private, public transportation, taxi).

**Events:** Utilize traffic management program tools for real-time closure updates, traffic monitoring via the Live Map, or to create a custom event site. Plus, communicate directly with your attendees to give them the best route to your event that day.

**Crisis:** Flood, winter storm, and sudden road or culvert failure? Unexpected events can affect large populations. Alert drivers and navigate them around closures and along evacuation zones toward shelter locations and safer ground.



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### Additional Links and References

[Get to Know Waze](#): A brief testimonial video for how some cities have utilized the Waze for Cities program.

[Keeping People Safe During and Natural Disaster](#): How Waze map editing can be utilized to update real time evacuation routes and add crisis specific points of interests such as shelters and donation centers.

[Apply for Waze for Cities - Waze Partners Help \(google.com\)](#): Written instructions on how to apply for a Waze for Cities Account.

[Complete your account - Waze Partners Help \(google.com\)](#): Written instructions on how to complete the set-up of your Waze for Cities Account once your application has been approved.

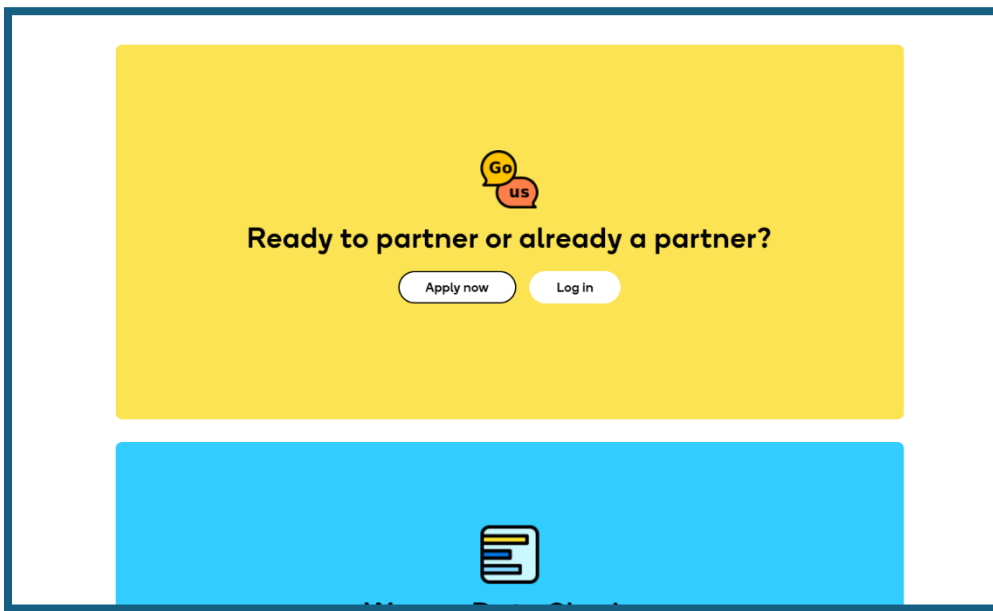
[Waze Partners Help \(google.com\)](#): Helpful links for Waze operation.

State of Vermont Partners who have a .com email will most likely have their application request denied. If you are applying for a Waze for Cities account and receive a message saying that your request was denied, please reach out to your [VEM Regional Coordinator](#).



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- **Step 1:** Open preferred Browser (Google Chrome, Microsoft Edge, Mozilla Firefox etc...)
- **Step 2:** Enter “**Waze for Cities**” in the search bar or use link (<https://www.waze.com/wazeforcities/>)
- **Step 3:** Scroll down to **YELLOW** box labeled “**Ready to partner or already a partner**” and select “**Apply now**”

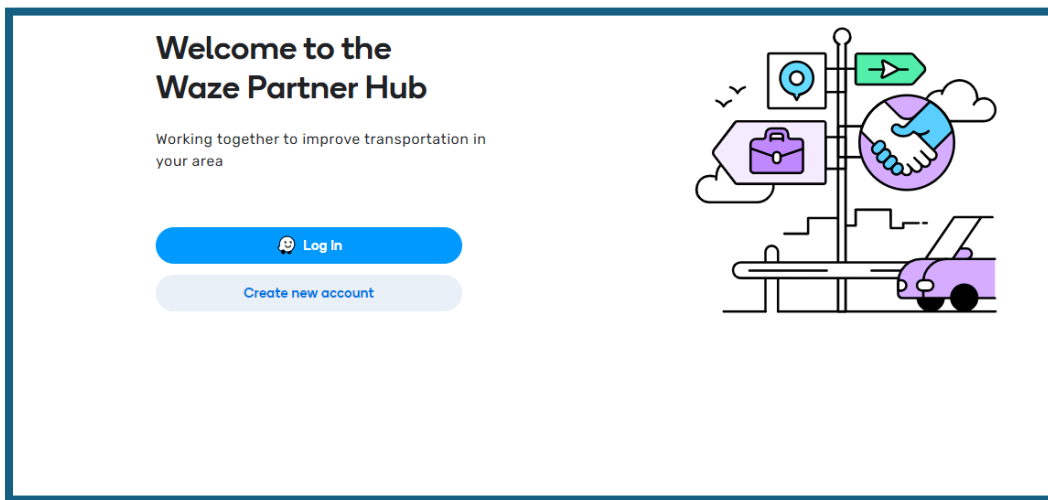




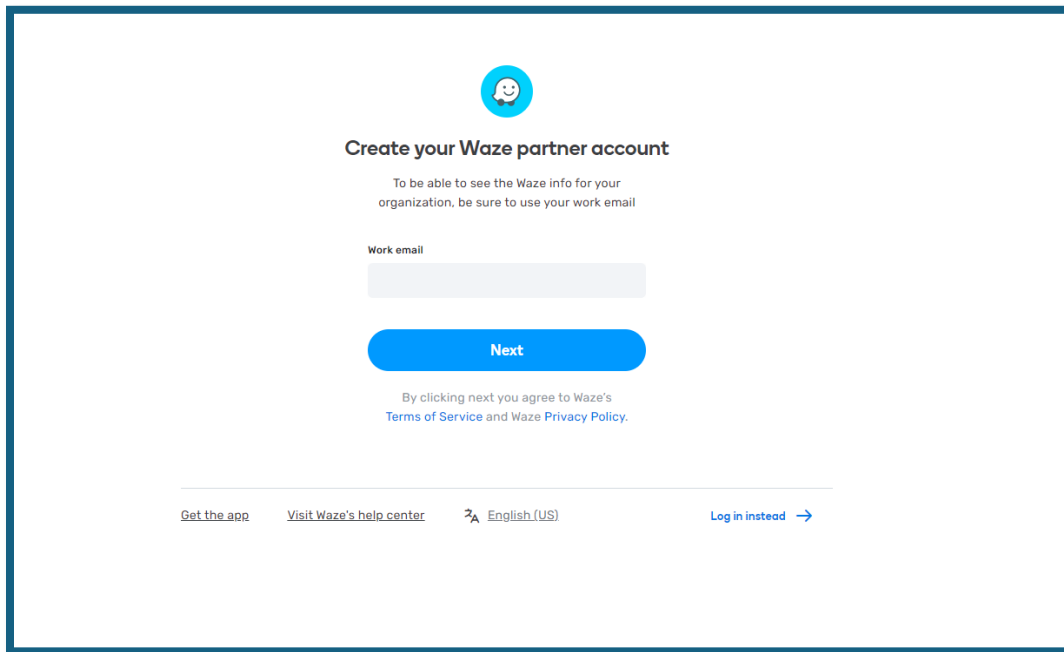
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## How to Create a Waze for Cities account

- **Step 4:** Select “Create new account.”



- **Step 5:** Enter valid email address and select “Next.”

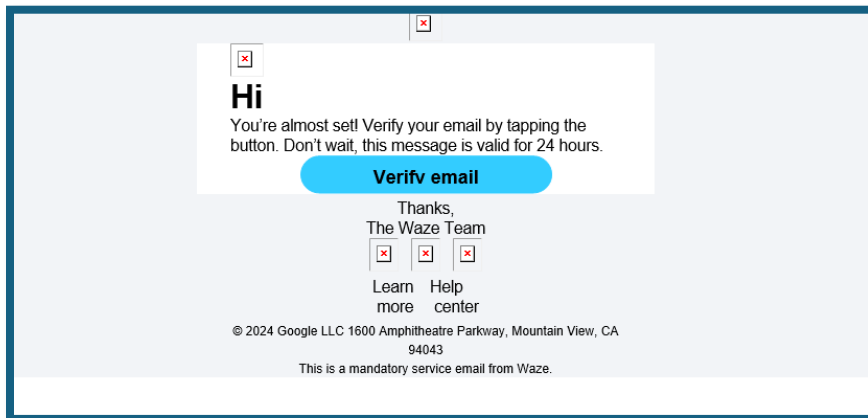




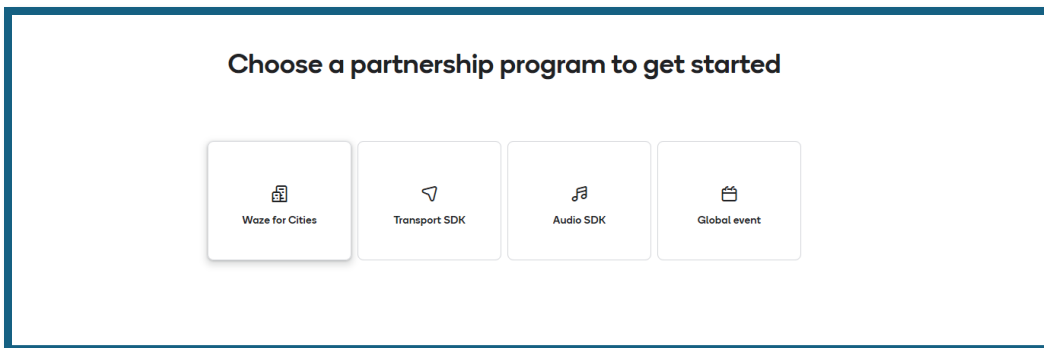
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### How to Create a Waze for Cities account

- **Step 6:** Verify email address. Open email from “Waze” and select “Verify email.”



- **Step 7:** The email link will populate this page below. Select “Waze for Cities.”





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- **Step 8:** Fill in profile information and select “Next.” **Note:** If your municipality does not have a website, you can enter the URL from its social media (ex. <https://www.facebook.com/CambridgeVT/>).

Step 1 of 4

### Create a profile

Add your organization's details

Organization name\*  
Organization name

Organization type\*  
Please choose

City\*  
City

Website\*  
Add website address

How did you hear about Waze partnership program?  
Please choose

Next

- **Step 9:** Fill in contact information and select “Next.”

Waze for Cities

Step 2 of 4

### Contact details

If you're creating your organization's partner profile, you'll be the main contact person (you can change this later)

First name\*  
Nathan

Last name\*  
Severance

Phone number\*  
802-585-6918

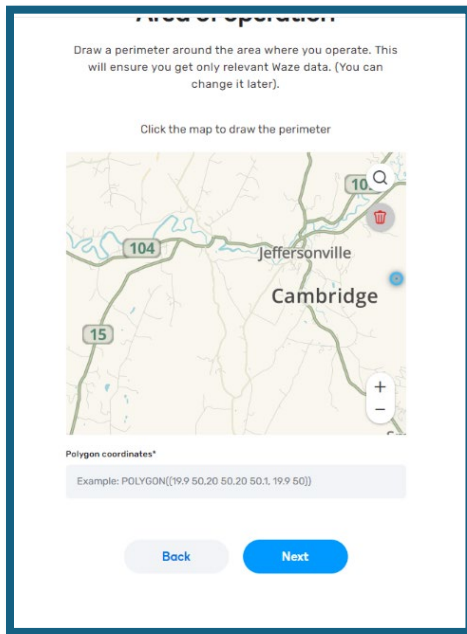
Job title\*  
Planner

Back Next

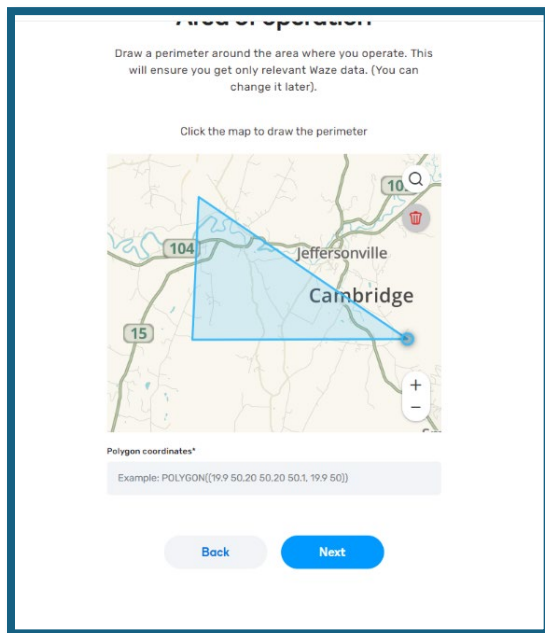


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- **Step 10:** Using cursor select a perimeter around your municipality.



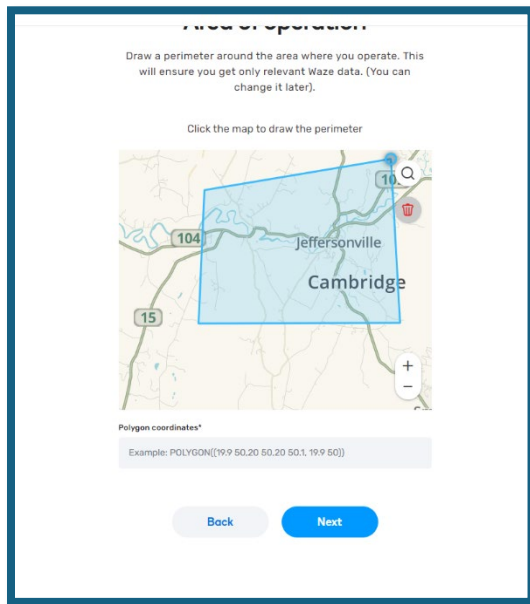
- **Step 10 continued:** At each corner **CLICK ONCE**, then continue drawing.



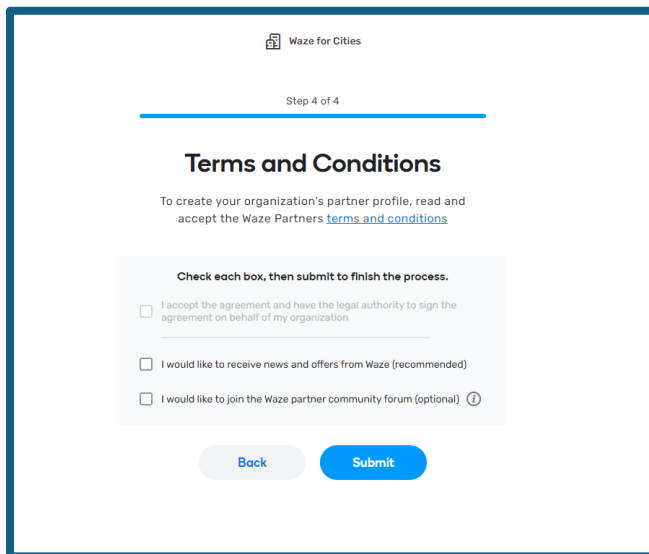


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- **Step 10 continued:** Once you have completed your drawing **DOUBLE CLICK** on your final point to lock in your perimeter and select **“Next.”** **Note:** the **“polygon coordinates”** section should automatically populate once you have locked in your perimeter.



- **Step 11:** Agree to Terms and Conditions. Select blue hyperlink text marked **“terms and conditions.”**



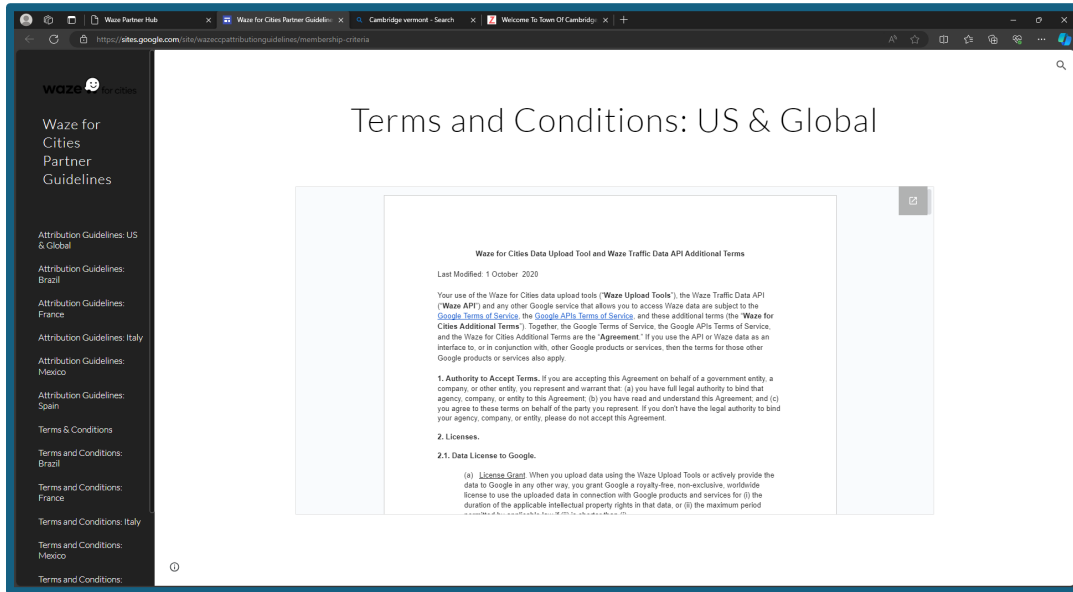




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## How to Create a Waze for Cities account

- **Step 11 continued:** Read through terms and conditions. Once you have scrolled to the end **EXIT** window.



- **Step 12:** You should now be able to click “I accept the agreement and have the legal authority to sign the agreement on behalf of my organization.” Click “**Submit.**”

Step 4 of 4

### Terms and Conditions

To create your organization's partner profile, read and accept the Waze Partners [terms and conditions](#)

**Check each box, then submit to finish the process.**

- I accept the agreement and have the legal authority to sign the agreement on behalf of my organization
- I would like to receive news and offers from Waze (recommended)
- I would like to join the Waze partner community forum (optional) ⓘ

[Back](#) [Submit](#)



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### NOW WHAT?

Check the inbox of the email you provided for a confirmation that your application was received.

Waze will review your application to see if your organization meets the criteria for the program.

Note: Until the review is complete, you won't be able to access the Partner Hub.

If your application is approved, you'll receive an approval email from Waze.

State of Vermont Partners who have a .com email will most likely have their application request denied. If you are applying for a Waze for Cities account and receive a message saying that your request was denied, please reach out to your [VEM Regional Coordinator](#).

