

BAP Benefits

JULY 1, 2024 – JUNE 30, 2025

	CORPORATE SPONSOR		TOWN FAIR SPONSOR & EXHIBITOR			PARTNER MEMBER
	Platinum Only 1 available \$20,000	Gold Only 6 available \$10,000	Tier 1 Sponsor \$5,000	Tier 2 Sponsor \$2,500	Exhibitor Booth \$850	Standard \$495 Preferred* \$595
Subscription to VLCT's Email Periodicals	✓	✓	✓	✓	✓	✓
Full Access to VLCT's Member Portal	✓	✓	✓	✓	✓	✓
All BAP Sponsors Listing on Website (full year)	✓	✓	✓	✓	✓	✓
All BAP Sponsors Email Ad (in May VLCT Journal)	✓	✓	✓	✓	✓	✓
All BAP Sponsors Postcard	✓	✓	✓	✓	✓	✓
BAP Sponsors Social Media Postings	✓	✓	✓	✓	✓	✓
Town Fair Exhibitor Booth Location	VIP	VIP	Prime	Standard	Standard	
Town Fair Printed Exhibitor Guide Listing	Full-Page Ad	Half-Page Ad	✓	✓	✓	
Town Fair Trainings Access	✓	✓	✓	✓	✓	
Town Fair Meal Tickets	4	4	4	4	2	
All BAP Sponsors Email Ad (in August VLCT Journal)	Premier Ad	Highlighted	✓	✓	✓	
Town Fair Web Ad or Logo	Featured	✓	✓	✓		
Town Fair Attendee Packet Sponsor Directory	Featured	Highlighted	✓	✓		
Town Fair Registration Recognition	Featured	✓	✓	✓		
Town Fair Training Recognition	All Trainings	✓	✓	✓		
Town Fair Roundtables Recognition	Featured	✓	✓	✓		
Town Fair Bag Recognition	Featured	✓	✓			
Annual Meeting Recognition	Featured	✓	✓			
Town Fair Keynote Address Recognition	Featured	✓	✓			
Town Fair Email Recognition	Ad	Logo	Name			
Town Fair Attendee Packet Flyer	+ Sponsor Folder	✓	✓			
Advertising in VLCT Journal	Full Campaign	2 issues				
Content in VLCT News	Full Campaign	4 issues				
Trainings & Other Events Recognition (full year)	✓	✓				
Training or Speaking Opportunity	+ VLCT Annual Meeting	✓				
Exclusive Sponsorship of Select Publication	VLCT Municipal Calendar	1 of 6 publications				
Custom Year-Round Promotional Campaign Designed to meet your specific engagement goals.	Just For You!					

*By invitation only

REGISTER ONLINE [VLCT.ORG/BAP](https://vlct.org/bap)