

VLCT's Business Alliance Program

Why Businesses and Organizations Should Partner with VLCT

VLCT's Business Alliance Program (BAP) is the only sponsorship program that connects businesses to the spending power of 10K+ local and state officials affiliated with our membership and network.

Businesses and organizations benefit by promoting their products and services to key municipal decision makers through all of our trusted resources and programs — in various digital and print publications, on VLCT's website and email communications, and at our conferences, events, and trainings.

VLCT's Business Alliance Program runs from July 1, 2023 through June 30, 2024. Check back in May 2024 for the details and registration link for the 2024-2025 Business Alliance Program.

Interested in Learning More?

Explore Your Options

Click the tab or [download the kit](#) to see what the 2023-2024 program offered. We are currently working on what the 2024-2025 program. Check back to see what benefits corporate sponsors will receive and what Town Fair Sponsor and Exhibitor Tiers will look like.

Business Alliance Program Kit

Looking for more information about Town Fair?

Town Fair 2024 is taking place in person at the Killington Grand Resort Hotel and Conference Center in Killington, Vermont. More information will be coming soon related to exhibiting at Town Fair 2024.

Ready to Register?

Registration is CLOSED for the 2023-2024 program. Check back in May 2024.

Questions? Call 802-229-9111 or email us at BAP@vlct.org, and a member of our Business Alliance Program team will get back to you shortly.